

Education, Children and Families Committee

10am, Tuesday, 3 March 2015

School Based Sport Hubs

Item number	7.9
Report number	
Executive/routine	
Wards	All

Executive summary

The Sports and Outdoor Learning Unit have led on the successful development of school based Community Sport Hubs and are set to roll out this approach to other schools and neighbourhoods in the city.

Links

Coalition pledges	P42 , P43
Council outcomes	CO1 , CO2 , CO3 , CO4 , CO10 , CO20
Single Outcome Agreement	SO2 , SO3

School Based Sport Hubs

Recommendations

The Committee is asked to:

- 1.1 Note the successful impact of the existing school based sport hubs and the important role which schools play in the development of community sport.
- 1.2 Note the confirmation of a new tranche of external funding from Sportscotland as of April 2015 and the intention to expand the approach to other schools.
- 1.3 Agree that a further short report will be presented in May 2015 on the consultation, assessment and final recommendations of future school based Sports Hub locations.

Background

- 2.1 The Community Sport Hubs are a national initiative (funded by Sportscotland) designed to improve school to club links and develop partnerships with sports clubs and other community organisations.

Main report

- 3.1 The Sports and Outdoor Learning Unit has taken the lead role in developing three school based Community Sport Hubs (firstly, Forrester/St Augustine's HS Campus followed by Broughton HS and more recently a third one – at The Royal High School). This has resulted in significant success (see below for increased participation levels)

Community Sport Hub	Number of years in operation	Active Participant Visits	Youth Participant Visits	Club Membership
Forrester / St Augustine's	3 YEARS	73,387: 24% increase	51,370: 70% of Total visits	70% increase
Broughton High School	2 YEARS	37,094: 47% increase	18,547: 50% of Total visits	113% increase
The Royal High School	1 YEAR	19,101: 59% increase	9,9932: 52% of Total visits	25% increase

Schools: The home of Clubs and Organisations

3.2 Schools are seen to be the home of club sport in Edinburgh and the relationship with Children and Families is crucial to sustaining success in creating pathways from participation in school sport to a lifelong engagement through club and community sport.

3.3 There are now forty nine 'partner sports clubs' at our three school based sport hubs. 'Tier 1' Partner clubs are clubs that contribute to the school curriculum and/or Active Schools programmes (see list of Clubs/Organisations and their priority status in Appendix A). In addition to the partner clubs there are additional clubs and organisations that regularly use the sports facilities.

Forrester/St Augustine's : Total number of Clubs/Organisations – 39

Broughton High School: Total number of Clubs/Organisations – 18

The Royal High School: Total number of Clubs/Organisations – 15

Total 72

3.4 Sport has the power to enrich and enhance the people and communities of Edinburgh. This approach to building strong communities (the focus on the collective) provides a very important balance to the 'pay to play' model that generally operates in sport centres (by contrast the focus on the individual consumer).

3.5 For example, Queensferry High School sports facility is run by Edinburgh Leisure and in the main operates a 'pay to play' model. There are currently very few local sports clubs regularly using the facility. The school is now under consideration to become part of an area based Sports Hub in Kirkliston and South Queensferry (see section 3.15 on new schools and neighbourhoods).

Sport Hubs and Community Access to Schools

3.6 Community Access to Schools (CATS) is a strategic priority for the Children and Families Department and our partners. A current review has already delivered on significant efficiencies and savings together with agreed plans for improved co-ordination, improved marketing and customer experience. New management arrangements have been agreed that move responsibilities from Head teachers to Community Learning and Development management creating more synergy with community planning and the use of schools to achieve improved outcomes across key priorities within the Community Plan (SOA). The development of school based Community Sport Hubs are a key part of these new arrangements.

LOCAL: LOCAL: LOCAL: LOCAL

3.7 One of the key themes and approach to our work is LOCAL: LOCAL; LOCAL: LOCAL – Local People with Local Coaches in Local Clubs in their Local School. An improved marketing strategy will be developed to incorporate this critical local aspect.

- 3.8 One of the best examples of this approach is the West Edinburgh Netball Club (WENC) at the Forrester campus. There was a lack of a Netball Club on the west side of the city. Hannah Gaunt a pupil at Forrester High School was travelling across the city to play her netball and was concerned by the absence of a club in her area. Together with her mother she set up the WENC at the Sports Hub. Within three years they have set up two age group squads and a recreational club for younger pupils from local Primary Schools. In November 2014 Hannah won a national award as Young Netball Coach of the Year.

Our Partnerships with Sportscotland and the National Governing Bodies

- 3.9 Both Sportscotland and the National Governing Bodies (Scottish Football Association, Scottish Rugby Union, Netball Scotland, Scottish Volleyball, etc) are fully aware that schools play a crucial part in the development of youth sport. A critical element of promoting and developing sport with young people is the City of Edinburgh Council's policy of youth registration. This progressive policy allows youth sport to take place at school sport facilities at a reduced rate.
- 3.10 The buzz word/phrase emanating from Sportscotland (the national agency for sport) is 'The Connectors'. It is about connecting PE to Active Schools programmes and then onto Club sport. Community Sport Hubs focus on sports clubs to make them more capable and connected to the school environment.
- 3.11 "Your work around schools based Community Sport Hubs has been a great example of the benefits of adopting this simple approach. It has also shown us some great examples of youth leadership in a school environment connecting with club activities in the community space in the evenings. As you know we are all working to the aspiration of a sporting system that connects club/community and school environments together so it is great to see the commitment to making this happen."

James Steel. National Manager, Sportscotland

Income Generation

- 3.12 The primary aim of the Sport Hubs is as indicated above to improve the connections not to income generate. However, by working with local clubs and promoting new opportunities we have improved the participation numbers (as featured in section 3.1) and as a consequence the income generation levels have increased.
- 3.13 This proves it is possible to combine a progressive sports development approach with a healthy financial return.

Community Sports Hub	Income Generation 2011-12	Income Generation 2012-13	Income Generation 2013-14
Forrester / St Augustine's	£142,599	£170,702	£178,606
Broughton High School	£51,407	£69,896	£86,922
The Royal High School	£36,731	£50,317	£50,551

Sport Hub Leaders

- 3.14 A key area of focus across the three Hubs is the development of 'Young Leadership' and employability opportunities. There is now a network of 14 young Sport Hub Leaders employed across the Hubs, all identified from the local community, local schools and local clubs. The Sport Leaders play a dual role in terms of reception/customer care and supporting junior clubs. Caitlin Wilson a pupil at the Royal High School spoke at the recent National Sports Hub Conference about her experience. She has since acquired her first job in Customer Services at Edinburgh Airport. She has kindly informed us that undoubtedly it was the experience and confidence she gained from being a Sports Leader that won her the job.

The New Schools and Neighbourhoods for Sport Hubs

- 3.15 In consultation with SportScotland we have, through a mapping and development planning exercise, started the process of identifying schools and neighbourhoods that might benefit from a roll out of the sport hub approach. The schools and areas that have been identified as potential sport hubs are Liberton High School and Leith Academy. There is an additional proposal to develop an area based Sports Hub in Kirkliston and South Queensferry (through a joint partnership approach with Edinburgh Leisure) and this may involve Queensferry High School and the local feeder Primaries. An assessment checklist has been devised that looks at various key criteria such as school support, type and quality of facilities and the clubs and organisations in the area. Further consultation will shortly commence with the aforementioned schools, local clubs and other local stakeholders to determine if a Sports Hub should be created at these schools/neighbourhoods. A further report on the consultation, assessment and final recommendations will be produced by May 2015.

- 3.16 Sportscotland have also invited the Children and Families Sports and Outdoor Learning Unit to forge a larger and more formal partnership role in the Heriot Watt University Sports Hub which embraces the Currie/Balerno and Wester Hailes areas.

Measures of success

- 4.1 We can demonstrate quantitative data and we can also demonstrate qualitative impact through other indices - leadership, personal achievement, teamwork and confidence.

Financial impact

- 5.1 The City of Edinburgh Council was awarded £90,000 per year from Sportscotland from 2011 to 2015. A new allocation of £90,000 has been awarded for 2015 to 2019.

Risk, policy, compliance and governance impact

- 6.1 The approach and recommendations in this report are a complementary part of the Community Access to School (CATS) policy. There is no health and safety, compliance or regulatory implications arising from the report.

Equalities impact

- 7.1 A significant number of developments at the Sport Hubs are specifically targeted at addressing inequality particularly female participation (see case study example in section 3.11) and new developments relating to disability sport. The close relationship and commitment to local clubs and the reduced rates through the Youth Registration scheme are designed to assist young people from low socio-economic backgrounds are supported in their desire to play sport.

Sustainability impact

- 8.1 There are no adverse economic, social or environmental impacts resulting from these areas of activity.

Consultation and engagement

9.1 The approach to consultation and engagement in the first phase of this development has been through the establishment of Club Forums.

Background reading/external references

10.1 None.

Gillian Tee

Director of Children and Families

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Links

Coalition pledges	P42 Continue to support and invest in our sporting infrastructure P43 Invest in healthy living and fitness advice for those most in need
Council outcomes	CO1. Our children have the best start in life, are able to make and sustain relationships and are ready to succeed CO2. Our children and young people are successful learners, confident individuals and responsible citizens making a positive contribution to their communities CO3. Our children and young people at risk, or with a disability, have improved life chances CO4. Our children and young people are physically and emotionally healthy CO10. Improved health and reduced inequalities CO20. Culture, sport and major events – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens
Single Outcome Agreement	SO2. Edinburgh’s citizens experience improved health and wellbeing, with reduced inequalities in health SO3. Edinburgh’s children and young people enjoy their childhood and fulfil their potential
Appendices	1 – List of ‘Partner Clubs’ at our school based Sport Hubs

Partner Clubs at our School based Sport Hubs

Tier 1: 39 Clubs/Organisations: Rationale: Engagement in Curriculum Delivery, Active Schools, Development of Young Sport Hub Leaders, Local Events and City wide Priority Developments.

'Tier 1' Clubs/Organisations receive priority status in the annual letting process. The intention is to increase the number of Tier 1 Clubs and to support their engagement with local schools (Secondary and feeder Primary Schools) as well as their profile in the local community.

Tier 2: 10 Clubs: Rationale: Current engagement with local young people, Occasional involvement in local school and community events.

Tier 3: Other Users.

Forrester/St Augustine's Sports Hub

Tier 1

Hearts Swimming Club
Warrender Swimming Club
Hibs Girls Football Club
Salvesen Football Club
Edinburgh City Football Club
Forrester Rugby Club
Edinburgh#3 Triathlon Club
Corstorphine Athletics Club
Jets Volleyball Club
Tall Oaks Badminton Club
West Edinburgh Netball Club
Kestrels Gymnastics Club
Active Judo Club
Edinburgh Eagles Disability Athletics Club
Edinburgh Disability Judo Club x 2 (1 visual and sensory / 1 all other disabilities)

Other Priority Developments

Capital Athletics Junior Development Squad
City of Edinburgh Netball Association – Matches and Squad training
City of Edinburgh Schools Sports Academy
SFA Mini Kickers
East of Scotland Disability Football
Plus Schools fixtures (weekend football/hockey)

Tier 2

Dunedin Junior Swimming Club
Pleasance Junior Basketball Club
Thistle Dance
Dunedin Netball Club
Capital Allstars Cheerleading
Murrayfield Junior Ice Hockey Club

Tier 3

13 Other Groups/Organisations using the sports facilities

Broughton High School Sports Hub

Tier 1

Blackhall Football Club
Spartans Football Club
Bats Rugby Club
Edinburgh Lions Basketball Club
Capital Lacrosse Club
Sneekys Ultimate Frisbee Club
Fencing Club
Tae Kwon Do Club
Dancenation
City of Edinburgh Gymnastics Club

Other Priority Developments

SFA Performance School
Edinburgh Dance
Plus Schools fixtures (weekend football/hockey)

Tier 2

Synergy Kettlebell Junior Fitness Club
City of Edinburgh Korfbal Club

Tier 3

4 Other Groups/Organisations using the sports facilities

The Royal High School Sports Hub

Tier 1

RHC Cougars Rugby Club
RHC Lions Cricket Club
Royal High Junior Athletics Club (Panthers)
Murrayfield Table Tennis Club (Meerkats)
Cramond Football Club
Hearts Swimming Club
Wildcats Outdoor Adventure Club

Other Priority Developments

Schools fixtures (weekend football/rugby/hockey)

Tier 2

Royal High Bowling Club
Dunedin Athletic Football Club

Tier 3

6 Other Groups/Organisations using the sports facilities